

Cultural and Educational Programme

2.10.1 Ganga Utsav 2020

Amid the Covid 19 outbreak, the **National Mission for Clean Ganga (NMCG)** has organized 3 Days “**Ganga Utsav 2020**” on virtual platforms from November 2nd. Ganga Utsav 2020 is a cultural and educational festival to celebrate the glory of the holy river **Ganga**. The Programmes aim is to connect masses to the cause of river rejuvenation and sensitive them about ecological issues through conversations and entertainment.

As we know that On November 4, 2008, Ganga was declared “National River”. Since 2016, every year the NMCG has been celebrating Ganga Utsav on November 4 with an objective to promote stakeholders engagement and ensure public participation under the aegis of Ganga Knowledge Center. During the year 2020, the programme was a fun-filled occasion with a variety of events which include storytelling, folklores, dialogues with eminent personalities, quizzes, displaying traditional art forms, dance and music performance by renowned artists, photo galleries, exhibitions and much more.

The 3 days event of Ganga Utsav activities broadly can be put in 6 broad themes. These broad themes are Ganga Dialogue, Story Telling, Cultural Events, Mini Ganga Quests, Ganga Film Festivals and Release of Movies and Publicaitons.

During the Ganga Utsav, Several Events has been held at National as well as States Level by the Govt. and local administration and NGOs who are associated with Namami Gange Mission. Ganga Mitras, Ganga Praharis and Ganga Task Force are also organizing events in their respective areas. Sports activities, cleanliness drive, water preservation and painting competitions among children has been held by taking all Covid 19 safety precautions.

Bhartiya Lok Kalyan Sansthan, with association with **District Administration, Ranchi** has executed the Ganga Utsav 2020 in Ranchi District as on dated from 02/11/2020 to 04/11/2020 in order to bring awareness and promote the culture with aim to connect common masses to the cause of river rejuvenation and sensitive them about ecological issues through conversations and protection.

During the Ganga Utsav celebrations, We have organized varieties of Programmes such as Welcome Session of Guests and Dignitaries, Hindi Songs on Ganga Utsav, Nritya Natika on Paryavaran, Painting Cometitions among Children and many more programme has been organized with taking all covid 19 safety precautions.

During the Programme, Dignitaries from District Administration, Ranchi, Secretary Bharitya Lok Kalyan Sansthan, Artists from Bhartiya Lok Kalyan Sansthan and Common masses have participated in order to make the Ganga Utsav 2020 successful.

Photographs of the Ganga Utsav 2020 are as follows.



2.10.2 International Day of Forest 2021

The United Nations Observes March 21 as the International Day of Forest, commemorating the green cover around the world and reiterating its importance. The United Nations General Assembly proclaimed March 21 as the International Day of Forest (IDF) in 2012.

The theme of the International Day of Forest for 2021 is “Forest Restoration: a Path to Recovery and Well-Being”.

According to the UN Guideline, the day celebrates and raises awareness of the importance of all types of forest. On this day, Countries are encourages to undertake local, national and international efforts to organize activities involving forests and trees such as tree planting campaign.

The Day is celebrated by the United Nations Forum on Forests and the Food and Agriculture Organization of the United Nations (FAO) in collaboration with Government, the Collaborative Partnership on Forest and other relevant Organization in the field.

Forest sustainable management and their use of resources are key to combating climate change and to contributing to the prosperity and well being of current and future generation. Forest also play a crucial role in poverty alleviation and in the achievement of the Sustainable Development Goals (SDGs). Yet despite all of these priceless ecological, economic, social and health benefits, global deforestation continues at an alarming rate.

The theme of the International Day of Forest for 2021 is “Forest Restoration: a Path to Recovery and Well-Being”. The restoration and sustainable management of forest help address the climate change and biodiversity crises. It

also produces goods and services for sustainable development, fostering an economic activity that creates jobs and improves lives.

This year's 2021, The them fits into the UN Decade on Ecosystem Restoration (2021-2030), a call for the protection and revival of ecosystems around the world.

Bhartiya Lok Kalyan Sansthan, with association with **Amity University, Ranchi** has executed the International Day of Forest at Palash Meeting Hall, Doranda, Ranchi District dated on 21/03/2021 in order to bring awareness on Forest sustainable management and their use of resources for combating climate change and to contributing to the prosperity and well being of current and future generation.

During the International Day of Forest 2021 celebrations, We have organized varieties of Programmes such as IEC / SBCC Programme, Nukkad Natak, Speech / Slogan / Painting Competition among Children and many more programme have been organized with taking all covid 19 safety precautions.

During the Programme, representatives from Amity University, Secretary Bharitya Lok Kalyan Sansthan, Artists from Bhartiya Lok Kalyan Sansthan and Common masses have participated in order to make the International Day of Forest 2021 successful.

Photographs of the International Day of Forest 2021 are as follows.

2.10.3 World Theatre Day / Vishwa Rangmanch Diwas 2021

Since 1962, World Theatre Day has been celebrated by ITI Centres, ITI Cooperating Members, theatre professionals, theatre organization, theatre universities and theatre lovers all over the world on the 27th of March. This day is a celebration for those who can see the value and importance of the art form "Theatre", and act as a wake-up-call for Government, Politicians and Institutionss which have not yet recognized its value to the people and to the individual and have not yet realized its potential for economic growth.

One of the most important of the circulation of the World Theatre Day Message through which at the invitation of ITI, a figure of world stature shares his or her reflections on the theme of Theatre and a Culture of Peace. The first World Theatre Day Message was written by Jean Cocteau in 1962. Each year an outstanding figure in theatre or a person outstanding in heart and spirit from another field is invited to share his or her reflections on theatre and international harmony. What is known as the International Message is translated into more than 50 Languages, read for tens of thousands of spectators before performances in theatre throughout the world and printed in hundred of daily newspaper. Colleagues in the audio-visual field lend a fraternal hand with more than a hundred radio and television stations transmitting the Message to listeners in all corners of five Continents.

Bhartiya Lok Kalyan Sansthan and Yuva Natya Sangeet Academy, Ranchi jointly with association with **Directorate of Culture, Government of Jharkhand** has executed the World Theatre Day at Adre House, Ranchi from dated from 25/03/2021 to 27/03/2021 in order to bring awareness on importance of Theatre and inculcate

the interest of Common Masses towards Theatre and ensure the participation of People on the promotion and protection and preservation of Theatre.

During the World Theatre Day 2021 celebrations, We have organized varieties of Programmes such as IEC / SBCC Programme, Nukkad Natak, Speech / Slogan / Painting Competition among Children and many more programme have been organized with taking all covid 19 safety precautions in order to bring awareness on importance of Theatre and inculcate the interest of Common Masses towards Theatre and ensure the participation of People on the promotion and protection and preservation of Theatre.

During the Programme, Dignitaries from Directorate of Culture, Government of Jharkhand, Secretary Bharitya Lok Kalyan Sansthan, Artists from Bhartiya Lok Kalyan Sansthan and Common masses have participated in order to make the World Theatre Day 2021 successful.

Vishwa Rangmanch Diwas 2021 was devoted in the Memory of Great Artists / Actors who went to Heaven.
During the Programme, Total 45 Artists / Actors have been Awarded

Photographs of the World Theatre Day 2021 are as follows.





2.10.4 Cultural Programme on the eve of successful completion of 1 year of Government of Jharkhand

Bhartiya Lok Kalyan Sansthan with association with **Public Relation Dept., Govt. of Jharkhand** and **District Public Relation Office, Dhanbad and Bokaro District, Jharkhand** has observed Cultural Programme on the eve of successful completion of 1 year of Government of Jharkhand at Bokaro and Dhanbad Districts in order to bring awareness and give knowledge to common masses on the major decisions and different developmental programme running by the Government of Jharkhand by organizing Vikas Mela 2020.

During the Programme, We have organized varieties of Programmes such as IEC / SBCC Programme, Nukkad Natak and many more programme have been organized with taking all covid 19 safety precautions in order to bring awareness and give knowledge to common masses on the major decisions and different developmental programme running by the Government of Jharkhand.

During the Programme, District Public Relation Office, Dhanbad and Bokaro, Government of Jharkhand, Secretary Bharitya Lok Kalyan Sansthan, Artists from Bhartiya Lok Kalyan Sansthan and Common masses have participated in order to make the Programme successful.

Photographs of the Programme are as follows.



Vikas Mela 2020 at Bokaro District on the eve of completion of 1 year of Govt. of Jharkhand



Vikas Mela 2020 at Dhanbad District on the eve of completion of 1 year of Govt. of Jharkhand

2.11 Jhanki on the Eve of 72nd Republic Day

India celebrates [Republic Day](#) annually on 26 January, and this year the country has celebrated its 72nd Republic Day to mark the day India became a sovereign republic. While India gained independence from the British in 1947, but it wasn't until 26 January 1950 that the Indian Constitution came into effect and India became a sovereign state, declaring it a republic. This day is celebrated with much pomp and fervour all over India, and in India's capital Delhi, parades, tableaux and spectacular displays by the defense forces are showcased at Rajpath. The Indian flag is also hoisted all over the country.

Bhartiya Lok Kalyan Sansthan, Ranchi with collaboration of **DHC / Civil Surgeon, Bokaro, JSLPS, Khunti, DTO, Ranchi, DPRO, Bokaro, DPRO, Chaibasa, Government of Jharkhand** has observed and executed the Jhanki on the Eve of 72nd Republic Day as on dated 26/01/2021 in order to Promote, Preserve and Spread the Indian Proud and Indian Esteem among the Indians as well as Worldwide.

During the Jhanki on the Eve of 72nd Republic Day, We have organized varieties of Programmes such as Designing of Jhanki on different themes such as Road Safety Awareness, Livelihood Promotion among Women, Health Issues etc. During the programme, IEC / SBCC Programme, Nukkad Natak, Street Play, Folk Media, Speech / Slogan / Painting Competition among Children and many more programme have been organized with

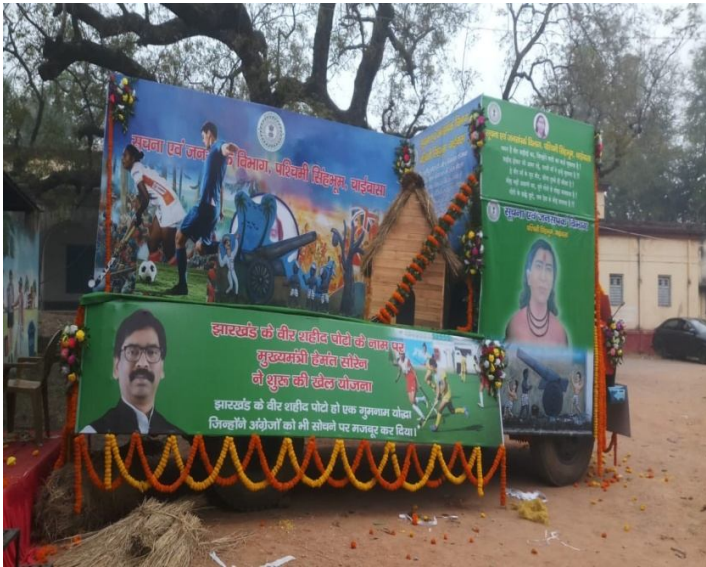
taking all covid 19 safety precautions in order to bring awareness on 72nd Republic Day and to Promote, Preserve and Spread the Indian Proud and Indian Esteem among the Indians as well as Worldwide.

During the Programme, Dignitaries from DHC / Civil Surgeon, Bokaro, JSLPS, Khunti, DTO, Ranchi, DPRO, Bokaro, DPRO, Chaibasa, Government of Jharkhand, Secretary Bharitya Lok Kalyan Sansthan, Artists from Bhartiya Lok Kalyan Sansthan and Common masses have participated in order to make the 72nd Republic Day successful. **Our Agency has been awarded the 2nd Prize on Jhanki on the Eve of 72nd Republic Day in Ranchi District by the Her Excellency Governor Madam, Jharkhand.**

The brief details of the Jhanki on the Eve of 72nd Republic Day are as follows.

| S.N. | Name of Assignments | Name of Funding Agency | No. of Assignments | Date of Assignments | Duration of Assignments |
|-------------------------------|--|-----------------------------|--------------------|---------------------|-------------------------|
| 1 | Jhanki on the Eve of 72 nd Republic Day | DHC / Civil Surgeon, Bokaro | 01 | 26/01/2021 | 26/01/2021 |
| 2 | Jhanki on the Eve of 72 nd Republic Day | JSLPS, Khunti | 01 | 26/01/2021 | 26/01/2021 |
| 3 | Jhanki on the Eve of 72 nd Republic Day | DTO, Ranchi | 01 | 26/01/2021 | 26/01/2021 |
| 4 | Jhanki on the Eve of 72 nd Republic Day | DPRO, Chaibasa | 01 | 26/01/2021 | 26/01/2021 |
| Total No. of Programme | | | 04 | | |

Photographs of the Jhanki on the Eve of 72nd Republic Day are as follows.



Jhanki on the Eve of Republic Day at Chaibasa District on the Theme “Veer Poto Ho Khel Yojana”



Jhanki on the Eve of Republic Day at Khunti District on the Theme “SHG and Covid 19”



Jhanki on the Eve of Republic Day at Ranchi District on the Theme “Good Samirtan on Road Safety”